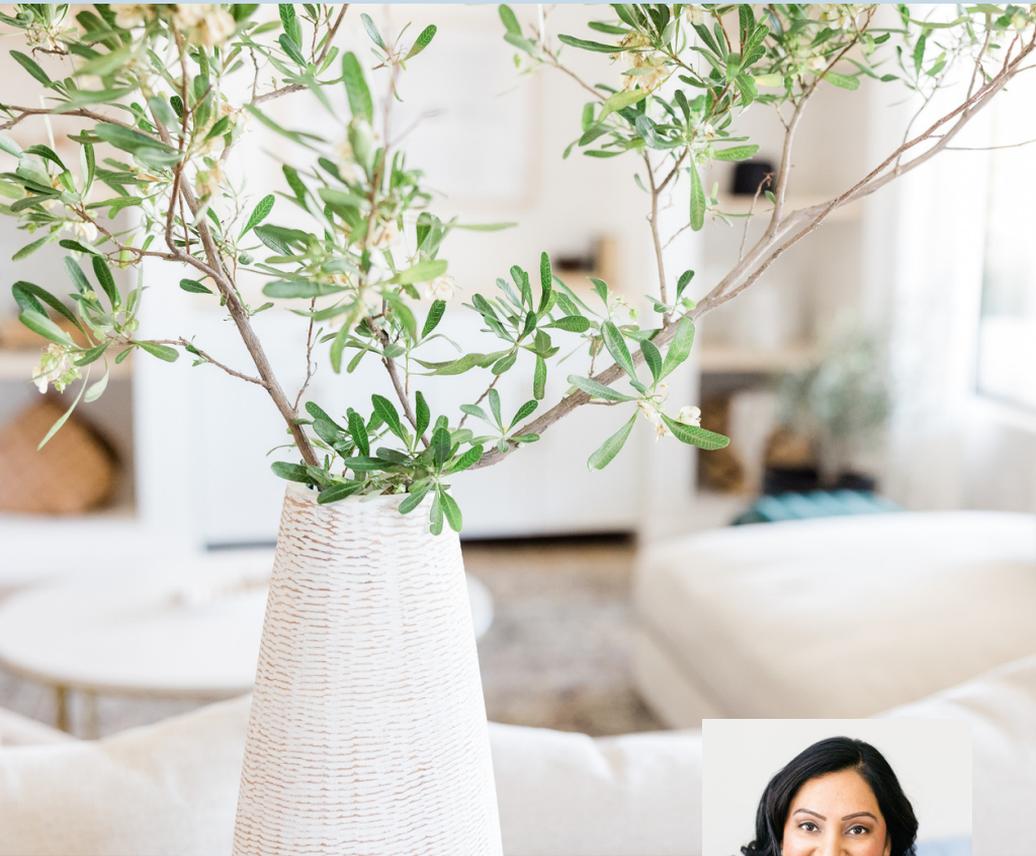


*A HOW-TO GUIDE*

# 5 Proven Techniques for Designing a Wow-Worthy Room!



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INTRODUCTION

# Hello! I'm your designer, Jenny Chohan

I'm a certified Interior Decorator who has a passion for creating transformative spaces and providing extraordinary customer service. From full service interior design or new home consulting, to virtual design services, I strives to incorporate your personal aesthetic into a space that is uniquely you. I embark on each project with a singular goal – to make a meaningful impact on the lives of her clients by contributing to a sense of harmony and joy in their homes.

I'm happily married to my wonderful husband , and we have two delightful child who brings so much joy to our lives. In my free time, I enjoy going on long walks, watching movies with her family, or at her state of the art kitchen cooking for her family and friends.



*Jenny Chohan*

Are you tired of coming home to a dull and uninspiring living space? Do you feel like your room is missing that "wow" factor that makes it truly feel like home? You're not alone. In fact, studies show that 76% of people are unhappy with the design of their living space. But fear not - with the right techniques, you can transform your room from boring to breathtaking. In this article, we'll explore 5 proven techniques for designing a wow-worthy room that will leave you feeling inspired and proud of your living space. Get ready to unleash your inner designer and create a room that will have everyone asking for your secrets.



CHAPTER I

# Optimize the furniture layout

When optimizing your furniture layout is the scale and proportion of your furniture pieces, ensure that the size of your furniture is appropriate for the size of the room. Oversized furniture in a small space can make the room feel cramped and cluttered, while undersized furniture in a large room can leave the space feeling empty and lacking in coziness. Aim for a balance between the size of your furniture and the size of the room to create a harmonious and visually pleasing composition.

Furthermore, don't be afraid to experiment with different furniture arrangements. Play around with different layouts and configurations to find the one that best suits your needs and preferences. Sometimes a simple rearrangement can completely transform the look and feel of a room. Trust your instincts and be open to trying out new arrangements until you find the one that truly wows you. By optimizing your furniture layout, you can create a room that not only wows visually but also function seamlessly. Once you have your furniture layout perfected, you'll be ready to move on to the next step of designing a room that wows: incorporating statement pieces that truly elevate the space.



CHAPTER II

# Incorporate Statement Pieces



In addition to experimenting with furniture arrangements, another key technique to designing a room that truly wows is incorporating statement pieces. These are the showstoppers, the focal points that instantly grab attention and elevate the overall aesthetic of the space. By strategically selecting and placing statement pieces, you can inject personality, style, and visual interest into your room.

Statement pieces come in various forms – they can be bold and dramatic or subtle and elegant. It all depends on your personal taste and the atmosphere you want to create. Consider incorporating a striking piece of artwork, a unique antique find, or a standout furniture item that reflects your individual style and makes a statement about who you are.



When incorporating statement pieces, it's important to think about balance and scale. These pieces should stand out, but not overwhelm the room. They should complement the overall design scheme and enhance the space, rather than compete with it. Pay attention to the size and proportion of the statement piece in relation to the other elements in the room, ensuring it fits harmoniously within the overall composition.



Moreover, statement pieces can also serve a practical purpose beyond their visual impact. For example, a sculptural floor lamp can provide both ambient lighting and serve as a conversation starter, while a vibrant accent chair can add a pop of color and extra seating. By choosing statement pieces that are not only visually captivating but also functional, you can maximize both the form and function of your room.

By incorporating statement pieces into your room design, you can create a visually stunning and captivating space that truly wows. Once you have these eye-catching elements in place, you'll be ready to move on to the next technique: enhancing your room with texture and patterns.

CHAPTER III

# Enhance with Texture and Patterns

Texture and patterns play a crucial role in transforming a room from ordinary to extraordinary. By adding varying textures and patterns to your space, you can create depth, interest, and an inviting atmosphere. Whether you prefer a sleek and modern aesthetic or a cozy and eclectic vibe, texture and patterns are versatile tools that can elevate your room design.

When it comes to incorporating texture, consider using materials like velvet, faux fur, or woven fabrics to add softness and visual appeal to your furniture pieces. A plush velvet sofa or a cozy faux fur throw can instantly make a room feel more luxurious and inviting. Additionally, incorporating different textures through rugs, curtains, and pillows can create a sense of warmth and coziness.



# Enhance with Texture and Patterns (continued)

Patterns, on the other hand, can inject character and personality into your space. Whether you opt for floral prints, geometric designs, or intricate patterns, they can add visual interest and anchor your room's overall theme. To prevent overwhelming the space, it's important to strike a balance between large-scale and small-scale patterns. Consider incorporating a bold patterned wallpaper as a focal point, while using smaller patterns on accent pillows or curtains to complement the overall design.

Combining different textures and patterns can create a visually dynamic and layered effect in your room. Mixing materials like wood, glass, metal, and textiles can add texture and diversity to your space. For example, you can pair a sleek glass coffee table with a textured shag rug or mix leather and velvet upholstery on your seating pieces. These combinations not only create visual interest but also provide a tactile experience for anyone in the room.

Enhancing your room with texture and patterns sets the stage for the next technique: creating ambiance with lighting. By carefully selecting lighting fixtures and incorporating various lighting techniques, you can create a mood and atmosphere that complements your room's design and enhances its overall appeal.



CHAPTER IV

# Create Ambiance with Lighting

Enhancing your room with texture and patterns sets the stage for the next technique: creating ambiance with lighting. By carefully selecting lighting fixtures and incorporating various lighting techniques, you can create a mood and atmosphere that complements your room's design and enhances its overall appeal.

Lighting plays a crucial role in interior design, as it can transform a room from a bland, uninspiring space to a warm and inviting sanctuary. To create the desired ambiance, it's important to consider the different types of lighting and how they can work together to achieve your desired effect.

One of the key elements of lighting design is task lighting. This type of lighting is focused on a specific area or task, such as reading, cooking, or working at a desk. It provides the necessary illumination for these activities and ensures that you have adequate light to perform them comfortably. Task lighting fixtures include desk lamps, under-cabinet lights in the kitchen, and reading lights by the bedside.



# Create Ambiance with Lighting (continued)

Another important aspect of lighting is ambient lighting. This is the overall, general illumination in a room that sets the mood and creates a welcoming atmosphere. Ambient lighting fixtures should provide a soft, diffused light that fills the entire space. Examples of ambient lighting include chandeliers, pendant lights, and recessed lighting.

Accent lighting is a technique used to highlight specific objects or areas in a room. It adds depth and visual interest by drawing attention to architectural features, artwork, or decorative items. Accent lighting fixtures include spotlights, track lights, and picture lights. By strategically placing these lights, you can create focal points and add a touch of drama to your space.

To create a well-balanced lighting scheme, it's important to combine these three types of lighting. By layering different lighting sources, you can create depth and dimension in your room. For example, you can pair a floor lamp for ambient lighting with a table lamp for task lighting, and add wall sconces for accent lighting.

In addition to selecting the right fixtures, it's essential to consider the color temperature of the light bulbs. Warm white light (around 2700-3000K) creates a cozy and intimate atmosphere, while cool white light (around 4000K) is more energizing and suitable for task-oriented areas.

Further, creating ambiance with lighting is an important technique in designing a room that wows. By carefully choosing lighting fixtures, incorporating task, ambient, and accent lighting, and considering the color temperature of the light bulbs, you can set the mood and enhance the overall appeal of your space. The right lighting can transform your room into a welcoming haven that makes a lasting impression on anyone who enters.

# CONCLUSION

In conclusion, by implementing these 5 proven techniques, you have the power to transform any space into a visually captivating room that will leave a lasting impression on anyone who enters. From selecting the perfect color scheme to optimizing furniture layout, incorporating statement pieces, enhancing with texture and patterns, and creating ambiance with lighting – these techniques are the key to designing a room that wows.

Don't shy away from experimenting with different colors, furniture arrangements, statement pieces, textures, and lighting options. Embrace your creativity and let your imagination run wild to curate a design that is truly unique and awe-inspiring. After all, your space is a reflection of your personality and style.

Now is the time to put these techniques into action and start crafting your dream room. Take inspiration from the advice shared in this article and unleash your inner designer. Remember, design is an ongoing process, so don't be afraid to iterate and make adjustments as you go.

With these techniques in your arsenal and a commitment to creating a space that truly reflects your vision, you have all the tools you need to create a room that wows. So, what are you waiting for? It's time to unleash your creativity, infuse your space with personality, and design a room that will leave everyone in awe.

